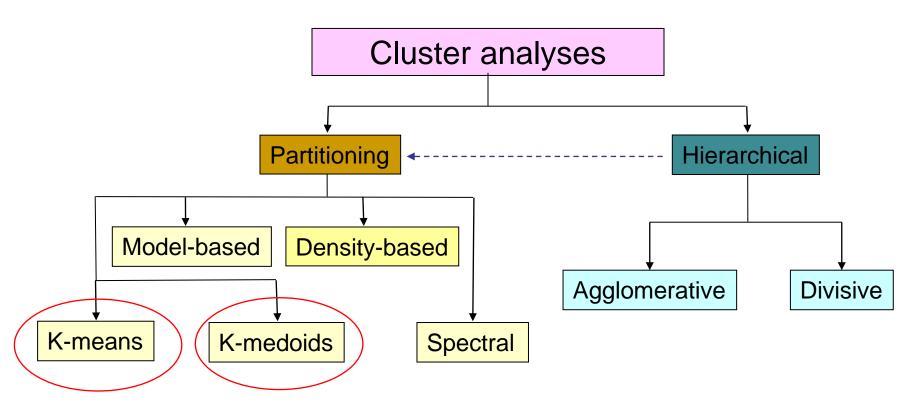
Cluster analysis I Introduction, k-means, k-medoids, k-medians

Radoslav Harman KAMS FMFI UK

Structure of cluster analyses



Note: partitioning methods can be "hard" or "soft (fuzzy)"

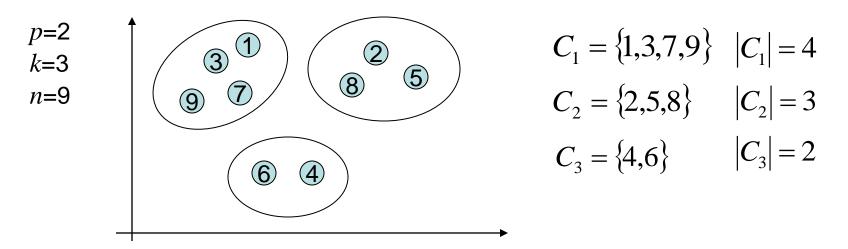
Applications: Image segmentation, Recommender systems, Anomaly detection, Identification of groups in social networks, Market research, Medical imagining, Categorization of astronomic objects,...

Partitioning cluster analysis

Finds a decomposition of objects 1,...,*n* into *k* disjoint clusters C_1 ,..., C_k of "similar" objects:

$$C_1 \cup \ldots \cup C_k = \{1, \ldots, n\}, i \neq j \Longrightarrow C_i \cap C_j = \emptyset$$

The objects are (mostly) characterized by "vectors of features" $x_1, \ldots, x_n \in \Re^p$



How do we understand "decomposition into clusters of similar objects"?

How is this decomposition calculated?

Many different principles and algorithms...

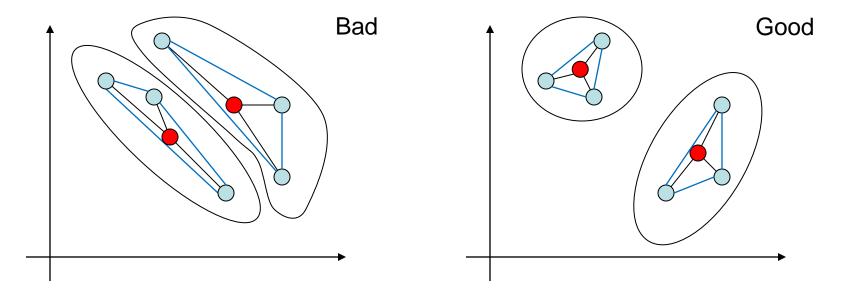
K-means clustering

The objective function to be minimized with respect to the selection of clusters is the **"within-cluster sum of squares**":

$$\sum_{i=1}^{k} \sum_{r \in C_{i}} \rho^{2}(x_{r}, c_{i}) \quad \text{where} \quad c_{i} = \frac{1}{|C_{i}|} \sum_{r \in C_{i}} x_{r} \quad \text{is the centroid of } C_{i},$$

 ρ is the Euclidean distance. Equivalent objective function is the "sum of average pairwise squared deviations":

$$\sum_{i=1}^{k} \frac{1}{|C_i|} \sum_{x,y \in C_i} \rho^2(x,y)$$



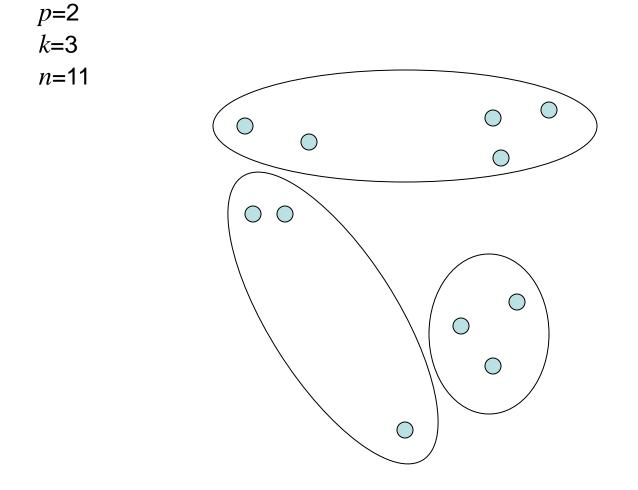
K-means clustering

Computing the clustering that minimizes the k-means objective function is a difficult problem. Nevertheless, there are many efficient heuristics able to find a "good" (not always optimal) solution, such as:

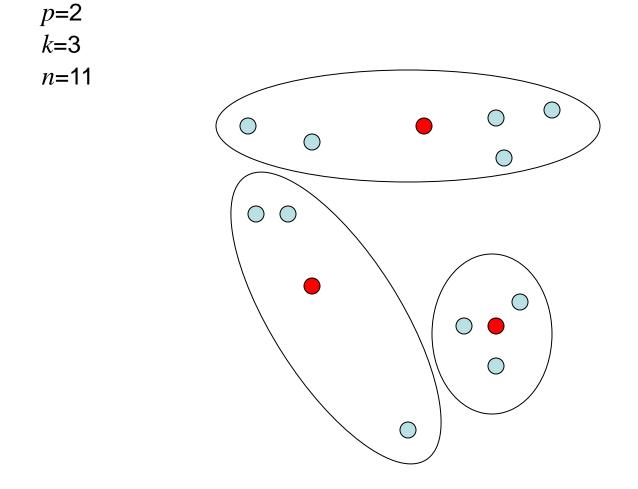
Lloyd's Algorithm

- Create a random initial clustering $C_1, ..., C_k$.
- Until a maximum number of iterations is reached, or no reassignment of objects occurs do:
 - Calculate the centroids $c_1, ..., c_k$ of clusters.
 - For every *i*=1,...,*k* :
 - Form the new cluster C_i from all the points that are closer to c_i than to any other centroid.

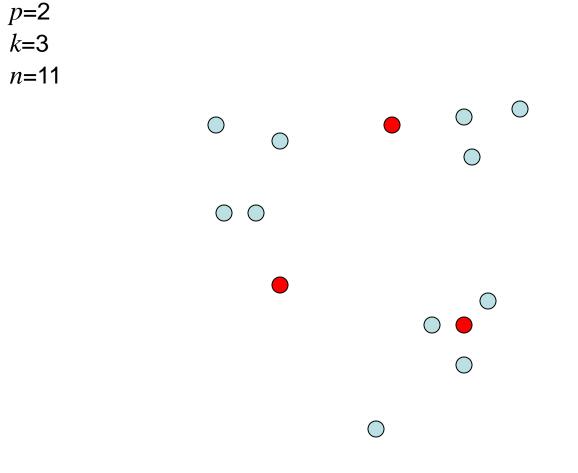
Choose an initial clustering



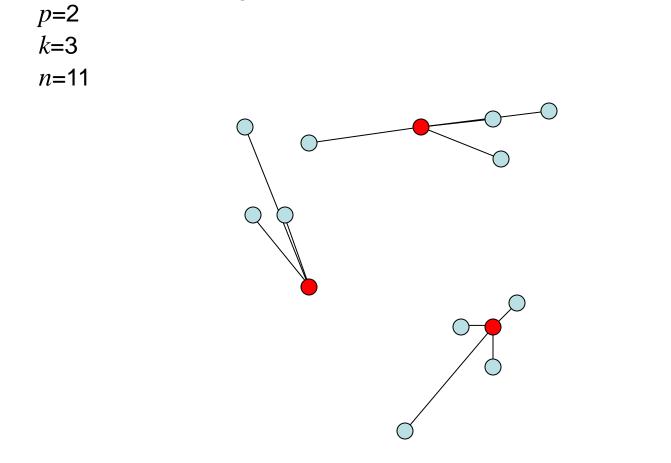
Calculate the centroids of clusters



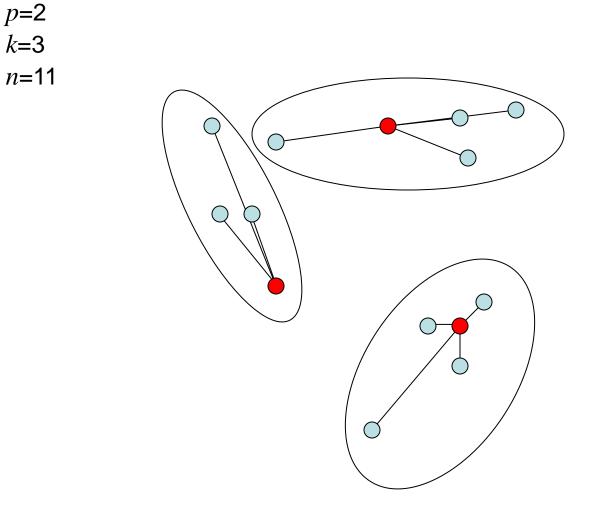
Calculate the centroids of clusters



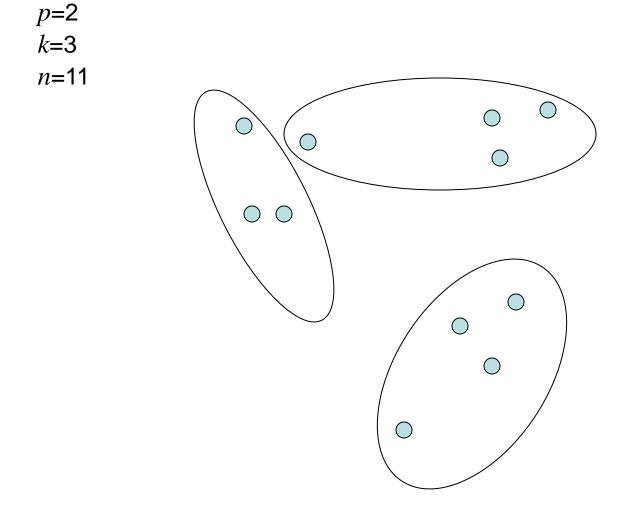
Assign the points to the closest centroids



Create the new clustering



Create the new clustering

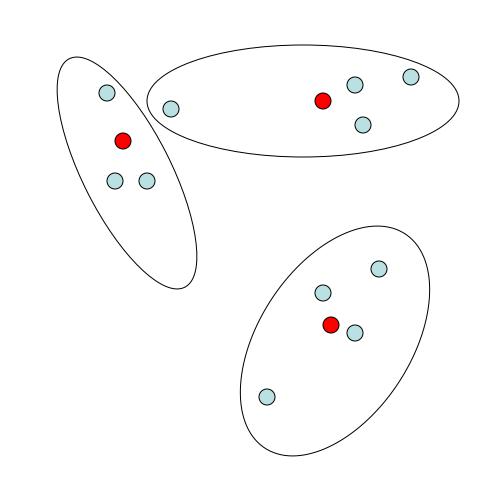


Calculate the new centroids of clusters

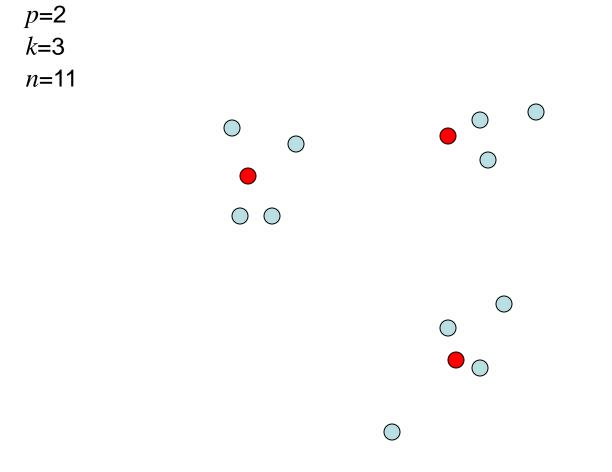
p=2

k=3

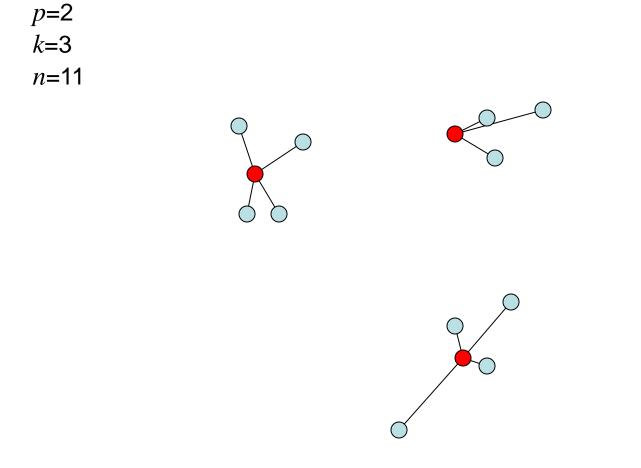
n=11



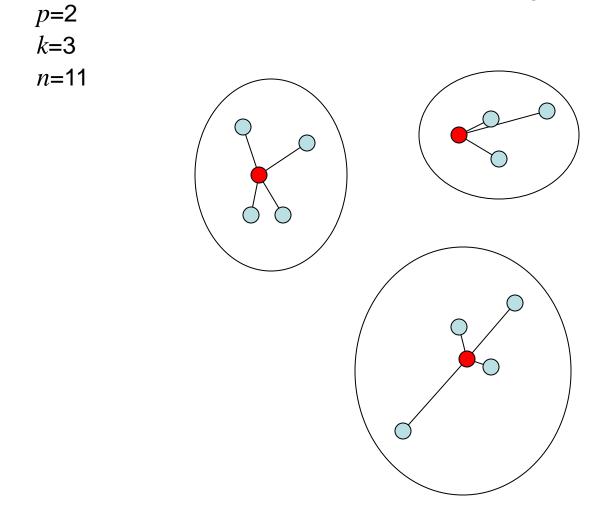
Calculate the new centroids of clusters



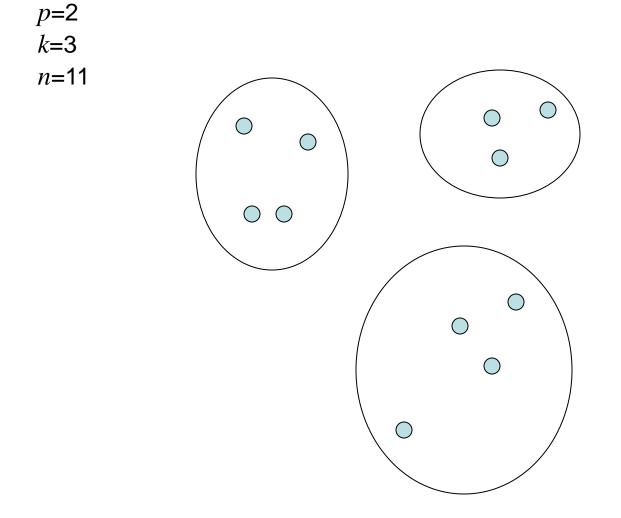
Assign the points to the closest centroids



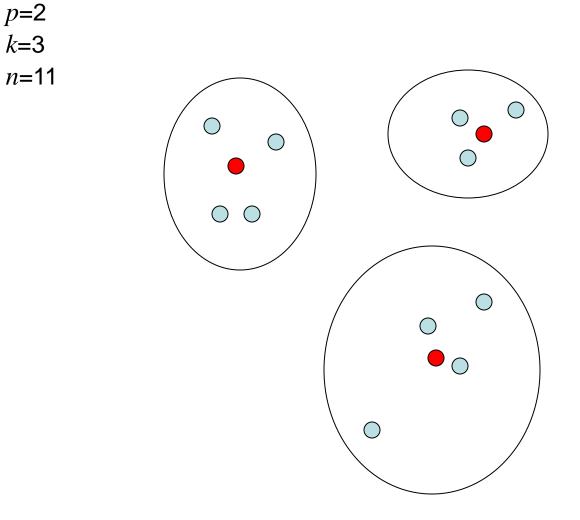
Create the new clustering



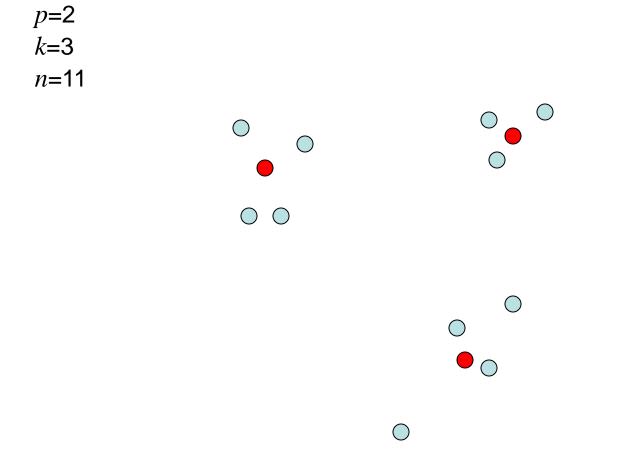
Create the new clustering



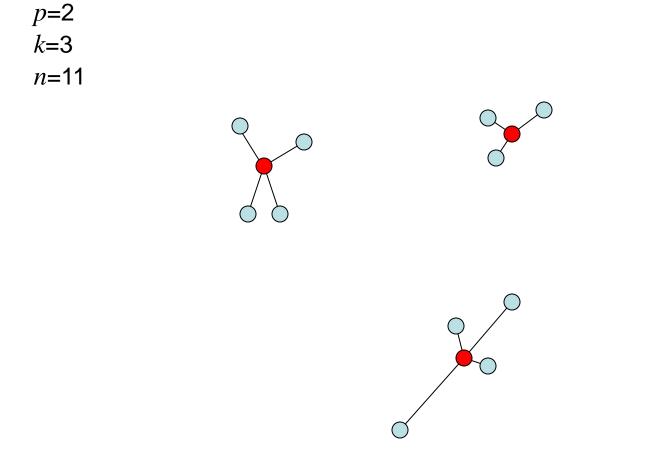
Calculate the new centroids of clusters



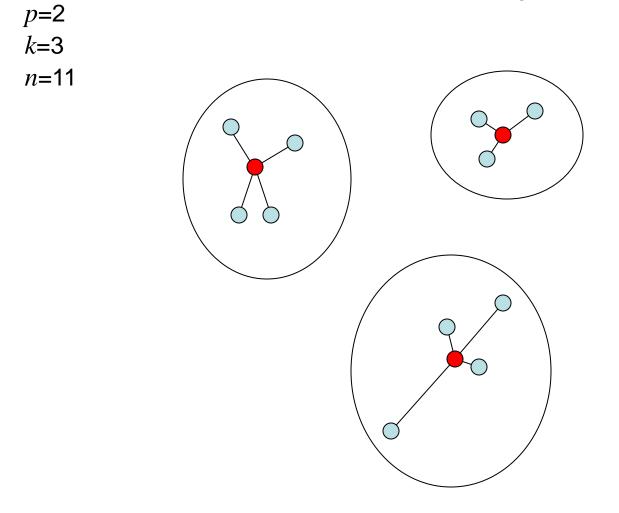
Calculate the new centroids of clusters



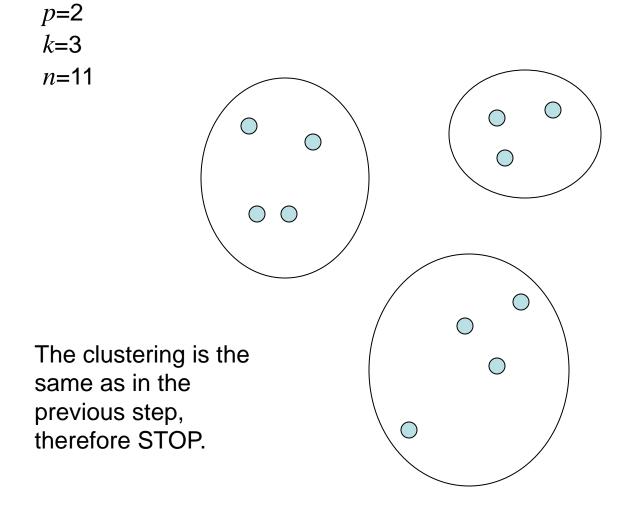
Assign the points to the closest centroids



Create the new clustering



Create the new clustering



Properties of the k-means as a method

- + The principle is simple to understand
- + Many efficient heuristic methods (some better than the Lloyds')
- The number k of clusters must be given in advance
- The resulting clustering depends on the units of measurement
- The variables must be real vectors ("dissimilarities" are not enough)
- Not suitable for finding clusters with nonconvex shapes
- The optimization problem itself is very difficult (NP hard)

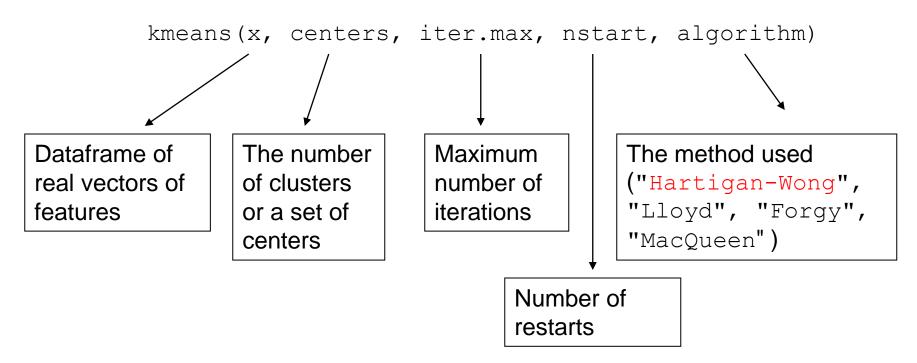
Properties of the Lloyds' algorithm

- + Simple to understand and the naive implementation is trivial
- + Reasonably fast in practice (always convergent in a finite number of steps)
- + Usually converges to a "good" solution in practice
- Worst case super-polynomial in the input size

- Different initial clusterings can lead to different final clusterings. The result can be arbitrarily bad compared to the true optimum. This is ameliorated by the **k-means++** initialization

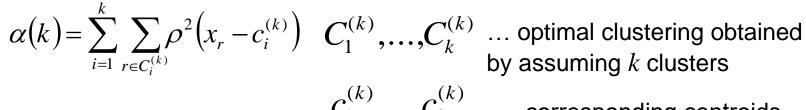
Computation of k-means in R

In R (library stats):

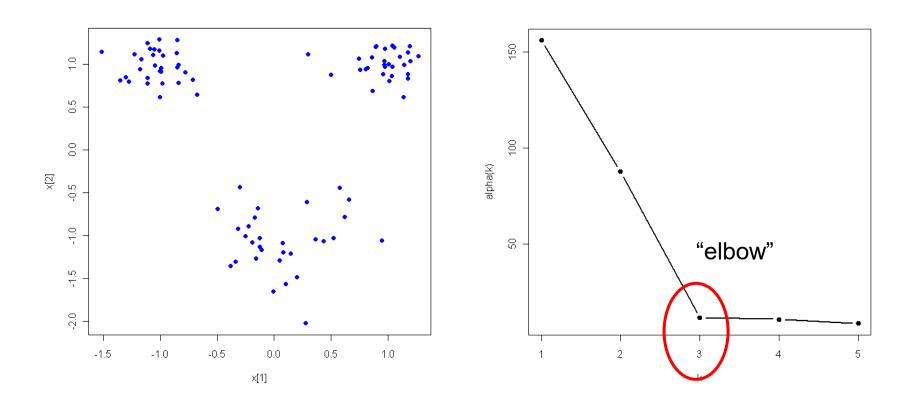


Many R packages deal with clustering, e.g.: cluster, clusterR, flexclust

The "elbow" method to determine k



 $C_1^{(k)}, \dots, C_k^{(k)}$... corresponding centroids

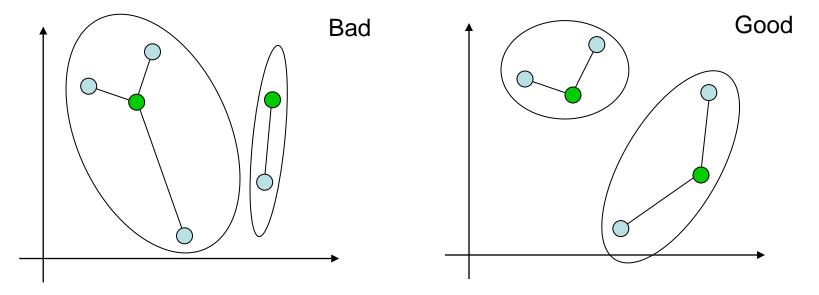


K-medoids clustering

Instead of centroids uses "**medoids**" – the most central objects (the "best representatives") of each cluster.

This allows using only "dissimilarities" d(r,s) of all pairs (r,s) of the objects.

The aim is to find the clusters $C_{l}, ..., C_{k}$ that minimize the objective function: $\sum_{i=1}^{k} \sum_{r \in C_{i}} d(r, m_{i}) \text{ where for each } i \text{ the medoid } m_{i} \text{ minimizes } \sum_{r \in C_{i}} d(r, m_{i})$



K-medoids algorithm

k-medoids as an optimization problem is difficult. There are many efficient heuristics that find a "good" (although not always optimal) solution. Example:

"Partitioning around medoids" (PAM)

- (BUILD) "Greedily" select k objects m_1, \dots, m_k as initial medoids.
- (SWAP) Until the maximum number of iterations is reached or no improvement of the target function has been found do:
 - 1. Calculate the clustering based on $m_1, ..., m_k$ by associating each point to the nearest medoid and calculate the value of the target function.
 - 2. For all pairs (m_i, x_s) , where x_s is a non-medoid point, try to improve the target function by taking x_s to be a new medoid point and m_i to be a non-medoid point.
 - 3. Stop, if no exchange from Step 2 improves the objective function
 - 4. Realize the best possible exchange from Step 2

Alternative algorithm: "Voronoi iteration" (similar to the Lloyd's method)

Comparison of k-medoids to k-means

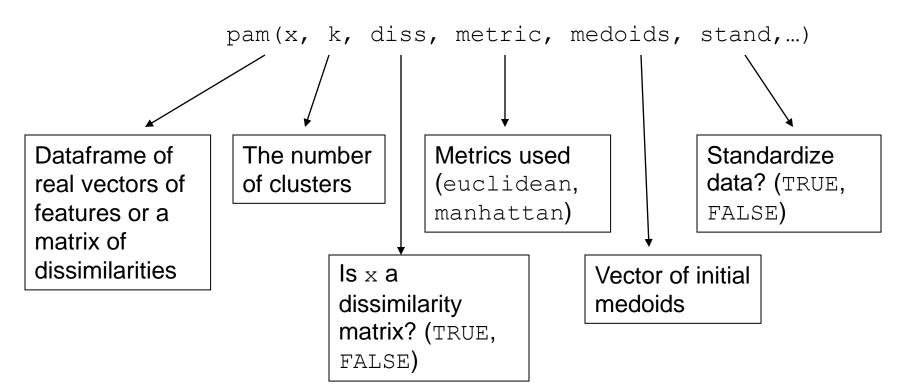
Many general properties of k-medoids are the same as k-means (see the list of properties for k-means). Differences of k-medoids and k-means include:

+ k-medoids allows using general dissimilarities d of objects
+ If d is the Euclidean distance, k-medoids is less sensitive to outliers
+ The result is a list of medoids, i.e., a list of "representative objects"

- Fewer algorithms for computing, less available theory

Computational issues of k-medoids

In R (library cluster):



The silhouette

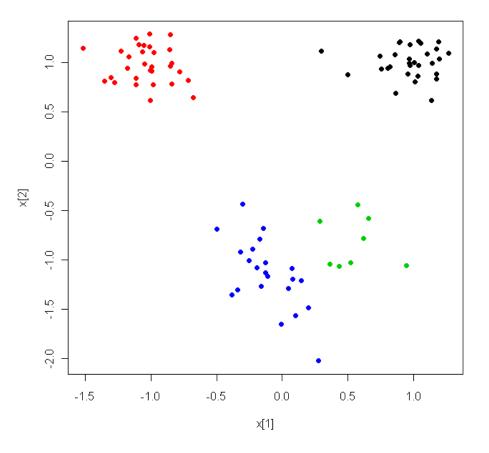
a(r) ... the average dissimilarity of the object r and the objects of the same cluster b(r) ... the average dissimilarity of the object *r* and the objects of the "neighboring" cluster

"Silhouette" of the object r ... the measure of "how well" is r "clustered"

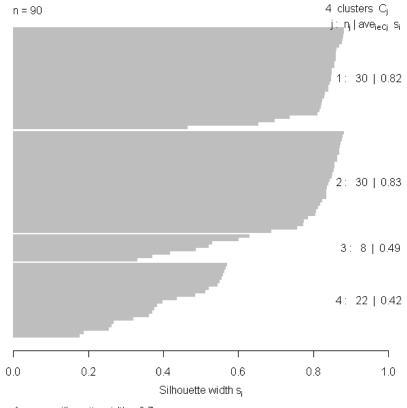
$$s(r) = \frac{b(r) - a(r)}{\max(b(r), a(r))} \in [-1, 1]$$

S(r) close to 1 ... the object *r* is well clustered close to 0 ... the object *r* is at the boundary of clusters less than 0 ... the object *r* is probably placed in a wrong cluster

The silhouette



Silhouette plot of pam(x = res, k = 4)



Average silhouette width: 0.7

K-medians clustering

k-medians is a rarely used approach (which is moreover understood differently in different sources). In general, it minimizes the objective

$$\sum_{i=1}^{k} \sum_{r \in C_{i}} \rho(x_{r}, m_{i}) \text{ where } m_{i} \text{ is "a" median of } C_{i}, \rho \text{ is "a" distance}$$

k-medians can be specified for instance as:

- A) Geometric median + Euclidean distance
- B) Manhattan ("taxicab", "I1") median + Manhattan distance